



With Advertising You Get More from Your Devices

SKIDATA columns, barrier gates, tickets and automated payment machines – they are not only first-class parking products, but also offer various possibilities for advertising. Use these and either advertise your own business, co-operations or resell them and generate extra revenue. You are equally free in terms of design – whether logos, images, videos or text information. SKIDATA products provide you with individually selectable options. When will you start to benefit from this?

www.skidata.com

SKIDATA[®]
KUDELSKI GROUP



WEB



The Extensive Possibilities for Advertisements on SKIDATA Products

Use the manifold advertisement opportunities on SKIDATA products. Promote your own business, co-operations or sell areas and refinance your devices in this way.



1. An illuminated eye-catcher right at the entry: Use the side of the parking column and draw your customers' attention to promotions and campaigns as they enter your parking facility.

2. Entry with informational value: Logos and information about opening hours and rates – you can also use the front side of your column for individual purposes.

3. Always in sight: Whether images, text or videos – besides entry information for customers, the display can also be used to spread messages.

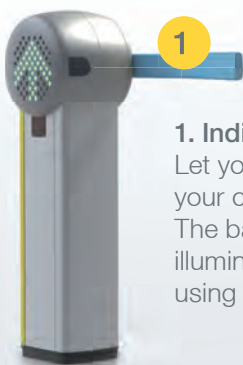


1. Draw attention: The big A4 (Power.Cash) / A5 (Easy.Cash) area offers you a fantastic opportunity to draw attention to information such as rate and promotions.

2. Unmissable: Use the additional sign for advertisement no one can miss.

3. Emphasize features: Emphasize illuminating and unique features with your corporate colors.

4. Noticeable: Use the display not only for payment information for your customers, but also to promote your messages as images, text or videos.



1. Individual color schemes:

Let your entry shine in your corporate colors. The barrier boom can be illuminated in various colors using inbuilt RGB LEDs.

2. Additional ad space:

You can place texts, logos, QR codes for vouchers and promotions on the ticket's front.

3. Issue a voucher:

You can issue a voucher with the receipt and provide a further incentive for customers to return.

1. Lots of space in color: A valuable space for advertising. The entire back of your parking tickets can be printed in color.

